

DENTURA MED[©] Sensitive Toothpaste – The Toxin Pulling Power of MANC[®]

The next generation of oral and dental hygiene suitable for the whole family.

DENTURA MED[©] combines the toxin pulling power and anti-inflammatory effects of scientifically backed clinoptilolite zeolite - MANC[®] - with natural vitamins, minerals and oils needed to improve and protect your oral microbiome.

DENTURA MED[©] is suitable for sensitive teeth; the select ingredients combined with MANC[®] has a gentle effect and are classed as “medium abrasive” (RDA value = 50) on the **Relative Dentine Abrasion scale (RDA Scale)**.

The RDA value is an important factor when choosing a toothpaste. Toothpastes contain small cleaning particles which, if too abrasive, can cause discoloration and damage the tooth enamel. This is why DENTURA MED[©] has been specially formulated to be gentle and effectively remove plaque without damaging the enamel, keeping your mouth cleaner and fresher for longer.

DENTURA MED[©] SENSITIVE promotes gum and dental health

- Strengthens the natural barrier of the oral mucosa by binding inflammatory substances
- Reduces sensitivity for sensitive teeth
- Eliminates the cause of gum inflammation
- Regenerates the gums and prevents further inflammation which can lead to bleeding gums
- Affects the development of caries and periodontitis
- Prevents tooth decay caused by oxidation

IMPORTANT INFORMATION

- No menthol, fluoride, surfactants or parabens are used
- The product is free of microplastics and contains no nano components
- DENTURA MED[©] SENSITIVE has not been tested on animals
- Vegan and suitable for the whole family.

Ingredients: Effect and Function

MANC[®] Clinoptilolite Zeolite – Function: Binder

Prevents inflammation in the gums and mouth by binding to histamine. MANC[®] also binds to sulphur compounds which can cause bad breath. By binding and removing these toxins, MANC[®] can reduce the inflammation and regenerate inflamed gums.

Silica – Function: Binder / Cleaner

The silica removes plaque and stains whilst leaving the teeth polished and brighter.

Glycerine – Function: Protection / Deodorises

Glycerine protects the teeth. It also has an antimicrobial and antiviral effect in the mouth. Glycerine also keeps the toothpaste from drying out, helping to maintain the toothpastes freshness.

Aqua – Function: Purifier

The Aqua used in DENTURA MED© keeps the toothpaste from drying out, and also supports in helping the toothpaste dissolve in the mouth

Xylitol – Function: Plaque formation / Acidity

Xylitol promotes salivation, which prevents acidity in the mouth helping to slow plaque formation, and leaves a fresh taste in the mouth.

Xanthan Gum – Function: Product stability

Improves the stability of the product ensuring the toothpaste remains fresher for longer.

Sodium Bicarbonate – Function: Plaque formation / Polishing

Stabilises and regulates the oral pH whilst protecting the oral cavity and removes plaque whilst leaving the teeth feeling clean and polished.

Spearmint (Mentha Viridis Leaf Oil) Function: Taste

To leave a pleasant minty taste and a feeling of freshness during and after using the toothpaste

Grapefruit Oil (Citrus Grandis Peel Oil) Function: Taste

To leave a pleasant and fruity taste and to maintain freshness during and after using the toothpaste.

Vitamin E Tocopherol – Function: Antioxidant

Acts as an antioxidant by inhibiting oxidation whilst also protecting the oral cavity from free radicals. Vitamin E has been shown to support with gum health by protecting the outer layer and regenerating the skin.